

The Ultimate Family Shopping Experience

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### Dear Exhibitors,

Home Furniture Expo on 17,18,19 May-2024 at Codissia Trade Fair Complex, Coimbatore presents a showcase for all the trendy and designer stuff ranging from Furniture & Furnishing, Electronics & Home Appliances, Interiors Kitchen Accessories, Decorative Lightings much more in variety of Styles, Trends and Designs with exquisite colour and contour which beautifully blend the Indian culture with contemporary styles.

We Prompt Trade Fairs (I) Pvt. Ltd are organizing and exclusively presenting the Home Furniture Expo on 17,18,19 May-2024, Codissia Trade Fair Complex, Coimbatore, for the benefit of the local residents. This 3 days show will bring together a host of big brands and will showcase a range of lifestyle products.

Prompt Trade Fairs (I) Pvt. Ltd. is a leading exhibition organizing company in South India having abundant experience in promoting and organizing over 998 successful exhibitions across South India. It is led by a team of professionals and dedicated field force who have organized exhibitions in different concepts such as Property Fairs, Building Material Expos, Education Fairs, Interior Exterior Fairs in addition to Consumer Shopping Exhibitions. The forth coming **Home Furniture Expo** would create great opportunities for exhibitors to interact among end users, buyers about contemporary and innovative products that are available in the market to give their homes a designer touch.

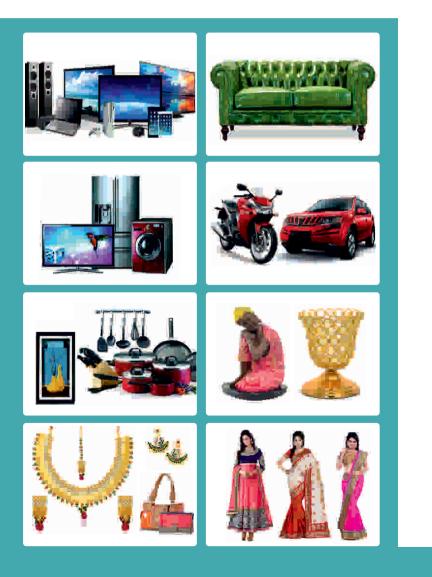


17,18,19 MAY-2024 CODISSIA TRADE FAIR COMPLEX COIMBATORE

The Ultimate Family Shopping Consumer Exhibition

## **Promotions**

- Massive advertising in leading English & Tamil News Dailies.
- Massive advertising in Leading Tv Channels.
- Personal Invitations, SMS and E-mails.
- Outdoor Advertising through Pole Signs.
- Online Ads (Google Ads, Facebook, Twitter, Youtube, Whats App, Blogs)



# The Specifics

Event	•	Home Furniture Expo
Dates:	•	17,18,19 May-2024
Venue	•	Codissia Trade Fair Complex, Coimbatore
No. of Stalls	:	74 Stalls
Time Schedule		
Stall Occupancy	:	7 pm - 16 May-2024

Stall Vacation	:	9 pm - 19 May-2024

### Service to the Exhibitors

Floor: Synthetic Clean Carpet laid for the stall as well as the aisle area
Stalls: Pre-fabricated aluminum octonorm systems with ply panels
Fascia: Participant Name in Cut-graphics
In-Stall Furniture: Table, Chairs & Waste Paper basket
Electrical Fittings: Spot Lights, 5A Power Socket
House-keeping, Security, Drinking water bottles at venue.

#### **Payment Terms**

An Advance payment of 50% has to be paid at the time of booking. Balance 50% of the stall cost has to be paid 30 days before the exhibition. Payment should be made along with the contract form duly filled-in by way of D.D/Crossed Cheque payable at Chennai, in favour of **Prompt Trade Fairs (I) Pvt. Ltd.** No contract form will be entertained without advance payment. GST @ 18% extra.

## Cost of Participation Rs.9,000/- Per Sq.mtr

#### **Previous Expo Gallery**

#### **Exhibitors Profile**

Furniture & Furnishings, Electronics & Home Appliances Home Textiles, Interiors, Curtains Bedspreads, Wardrobes, Mattresses Automobiles, Modular Kitchen, Kitchen Accessories Arts & Handicrafts, Fashion Products Clocks & Watches, Mats & Carpets, Decorative Lightings Wall Coverings, Home Needs & Interiors Table and Kitchen Textiles, Sarees & Dress Materials Exclusive Men's & Ladies Garments, Fashion Jewellery Wallpapers & Wall Hangers, Crystal / Glassware Fountains, Fitness Products, Artificial Flowers UPS & Invertors, RO Systems, Beauty & Health Products Gift Items, Leather Products, Solar & Security Systems & Many More Consumer Durables...

#### **Visitors Profile**

Business People, Retailers, Interior Designers, Builders, Dealers, Distributers, Property Developers, Govt Employees, Importers & Exporters, Elite End Users & General Public...





621, Anna Salai, Sire Mansion, 3<sup>rd</sup> Floor, Thousand Lights, Chennai - 600 006. e-mail : prompttradefairs@gmail.com Web : www.prompttradefairs.com

Call us @: 9566187502, 9361150255