

Organised by



HOME FURNITURE EXPO™

29,30 JUNE & 1 JULY-2018, PARIMALAM MAHAL, ERODE

TIMING : 10.30 AM - 8.30 PM



Dear Exhibitors

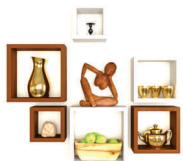
The HOME FURNITURE EXPO-2018 on 29,30 JUNE & 1 JULY-2018 at PARIMALAM MAHAL, Erode presents a showcase for all the trendy and designer stuff ranging from Furniture & Furnishing, Kitchen Accessories, Modular Kitchens, Decorative Lightings and Wardrobes much more in variety of Hues, Styles, Trends and Designs with exquisite colour and contour which beautifully blend the Indian culture with contemporary styles.

The Trendy styles of the present world are the most fascinating, Youthful, Stylish and Vibrant. The blooming lightings enlighten the path of human life. The interiors and furniture in home give a genuine pleasant appearance to the living atmosphere, in accordance to the new smart life styles. We Prompt Trade Fairs (I) Pvt. Ltd are organizing and exclusively presenting the HOME FURNITURE EXPO on 29,30 JUNE & 1 JULY-2018 at PARIMALAM MAHAL, Erode This 3 day show will bring together a host of big brands and a showcase range of lifestyle products.

HOME FURNITURE EXPO™



Prompt Trade Fairs (I) Pvt. Ltd. is a leading exhibition organizing company in South India having abundance experience in promoting and organizing 190 successful exhibitions across South India. It is led by a team of professionals and dedicated field force who has organizes exhibitions on different concepts such as Property Fair, Build Expo, Building Materials Expo and Education Fair, and Interior Exterior Fairs. The forth coming HOME FURNITURE EXPO-2018 would create great opportunities for exhibitors to interact among end users buyers about contemporary innovative product that available in the market which makes the homes a smarter designer touch.



Promotions

1. Massive advertising in leading ' Tamil & English Dailies.
2. Visual Advertisements in Electronics Media.
3. Personal Invitations, Newsletters, Bulk SMS and E-mails.
4. Outdoor Advertising through Bus Back Panels (optional)
Posters, Cloth Banners & Cut Outs.
5. Online Ads (Google Ads, Facebook, Twitter, Youtube, Whats App,Blogs)



The Specifics

Event	:	Home Furniture Expo-2018
Dates:	:	29,30 June & 1 July-2018
Venue	:	Parimalam Mahal, Erode
No. of Stalls	:	127 Stalls

Time Schedule

Expo Duration	:	29,30 June & 1 July-2018
Stall Occupancy	:	8 pm - 28 June-2018
Stall Vacation	:	9 pm -1 July-2018

Service To The Exhibitors

Floor: Synthetic Clean Carpet laid for the stall as well as the aisle area

Stalls: Pre-fabricated aluminum octonorm systems with ply panels

Fascia: Participant Name in Cut-graphics

In-Stall Furniture: Table, Chairs & Waste Paper basket

Electrical Fittings: Spot Lights, 5A Power Socket

House-keeping, Security, Doctor & Ambulance, Drinking Water

Payment Terms

An Advance payment of 50% has to be paid at the time of booking. Balance 50% of the stall cost has to be paid 30 days before the exhibition. Payment should be made along with the contract form duly filled-in by way of D.D/Crossed Cheque payable at Chennai, in favour of **Prompt Trade Fairs (I) Pvt Ltd.** No contract form will be entertained without advance payment. GST 18% applicable.

Cost of Participation Rs.8000/- Per Sq.mtr

Exhibitors Profile

Furniture & Furnishings, Home Textiles, Curtains, Bedspreads, Wardrobes, Mattresses, Automobiles, Modular Kitchen, Kitchen Accessories, Arts & Handicrafts, Fashion Products, Clocks & Watches, Mats & Carpets, Decorative Lightings, Wall Coverings, Home Needs & Interiors, Table and Kitchen Textiles, Sarees & Dress Materials, Exclusive Men's Garments, Fashion Jewellery, Wallpapers & Wall Hangers, Crystal / Glassware, Fountains, Fitness Products, Artificial Flowers, UPS & Invertors, RO Systems, Beauty & Health Products, Gift Items, Leather Products, Solar & Security Systems & Many More Consumer Durables...

Visitors Profile

IT Professionals, Interior Designers, Builders, Dealers, Distributors, Property Developers, Business People, Retailers Govt Employees, Importers & Exporters, Elite End Users & General Public...

Previous Expo Gallery

