



### THE TIMES OF INDIA

## 

15,16,17 JUNE-2018, CODISSIA TRADE FAIR, COIMBATORE

TIMING: 10.30 AM - 8.30 PM





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#### Dear Exhibitors,

The TOI-Home Furniture Expo on 15,16,17 June-2018 at Codissia Trade Fair Complex, Coimbatore presents a showcase for all the trendy and designer stuff ranging from Furniture & Furnishing, Kitchen Accessories, Modular Kitchens, Decorative Lightings and Wardrobes much more in variety of Styles, Trends and Designs with exquisite colour and contour which beautifully blend the Indian culture with contemporary styles.

We Prompt Trade Fairs (I) Pvt. Ltd are organizing and exclusively presenting the TOI-Home Furniture Expo-2018 on 15,16,17 June-2018, Codissia Trade Fair Complex, Coimbatore, for the benefit of the local residents. This 3 days show will bring together a host of big brands and will showcase a range of lifestyle products.

Prompt Trade Fairs (I) Pvt. Ltd. is a leading exhibition organizing company in South India having abundant experience in promoting and organizing over 172 successful exhibitions across South India. It is led by a team of professionals and dedicated field force who have organized exhibitions in different concepts such as Property Fairs, Building Material Expos, Education Fairs, Interior Exterior Fairs in addition to Consumer Shopping Exhibitions. The forth coming TOI-HOME FURNITURE EXPO-2018 would create great opportunities for exhibitors to interact among end users, buyers about contemporary and innovative products that are available in the market to give their homes a designer touch.













#### **Promotions**

• Massive advertising in leading Tamil & English News Dailies.

• Personalized Invitations, SMS and E-mails.

• Outdoor Advertising through Bus back Panels (optional) Posters, Cloth Banners & Cut Outs.

• Online Ads (Google Ads, Facebook, Twitter, Youtube, Whats App, Blogs)

#### The Specifics

Event : TOI-Home Furniture Expo-2018 Time Schedule

Dates: : 15,16,17 June-2018 Expo Date : 15,16,17 June - 2018

Venue : Codissia Trade Fair Complex, (Hall-C) Stall Occupancy : 8 pm - 14 June - 2018

Timings : 10.30 am to 8.30 pm Stall Vacation : 9 pm - 17 Jun e-2018

#### Service to the Exhibitors

Floor: Synthetic Clean Carpet laid for the stall as well as the aisle area In-Stall Furniture: Table, Chairs & Waste Paper basket

Stalls: Pre-fabricated aluminum octonorm systems with ply panels Electrical Fittings: Spot Lights, 5A Power Socket

Fascia: Participant Name in Cut-graphics House-keeping, Security, Drinking water bottles at venue.

#### **Payment Terms**

An Advance payment of 50% has to be paid at the time of booking with contract form. Balance 50% of the stall cost has to be paid 30 days before the exhibition. Payment should be made along with the contract form duly filled-in by way of D.D/Crossed Cheque payable at Chennai, in favour of **Prompt Trade Fairs (I) Pvt. Ltd.** No contract form

will be entertained without advance payment. GST @ 18% is applicable and extra. Cost of Participation Rs.8000/- Per Sq.mtr





#### **Previous Expo Gallery**

#### **Exhibitors Profile**

Furniture & Furnishings, Home Textiles, Curtains

Bedspreads, Wardrobes, Mattresses

Automobiles, Modular Kitchen, Kitchen Accessories

Arts & Handicrafts, Fashion Products

Clocks & Watches, Mats & Carpets, Decorative Lightings

Wall Coverings, Home Needs & Interiors

Table and Kitchen Textiles, Sarees & Dress Materials

Exclusive Men's & Ladies Garments, Fashion Jewellery

Wallpapers & Wall Hangers, Crystal / Glassware

Fountains, Fitness Products, Artificial Flowers

UPS & Invertors, RO Systems, Beauty & Health Products

Gift Items, Leather Products, Solar & Security Systems

& Many More Consumer Durables...

#### **Visitors Profile**

Business People, Retailers,
Interior Designers, Builders, Dealers, Distributers, Property Developers,
Govt Employees, Importers & Exporters, Elite End Users &
General Public...

















