# 3,4,5 AUGUST-2018 CHENNAI TRADE CENTRE

THE TIMES OF INDIA



TIMING: 10.30 AM - 8.30 PM









#### Dear Exhibitors...

The All India-International Build Expo-2018, is an exhibition, brought to you by PROMPT TRADE FAIRS (I) PVT LTD., who are pioneers in organizing Exhibitions and a proven professional in the field. Prompt Trade Fairs, was established in the year 2002 with a zeal to excel in the field of organizing Exhibitions and is today counted among the reputed Exhibition Organizers in the country. The organisation is know for its dedicated and committed efforts in providing a strong Business platform to the exhibitors from across the country and overseas.

### **Highlights of the Exhibition**

Prompt Trade Fairs has the experience of organizing over 200 Exhibitions in diverse fields and 20 successful and exclusive editions for the Building & Construction Industry.

The India-International Build Expo-2018 from PROMPT is South India's largest and dedicated Exhibition for the Building & Construction industry and is designed to include Interior Design, Home Décor and Architecture. The Expo will be a comprehensive platform for all segments of the Building Industry & Interior Decoration segment in India. The idea is to enable the Visiting fraternity to experience Creativity and Expertise in their homes, as defined by perspectives that are Inspirational and Individualistic.

The India-International Build Expo-2018 aims to showcase unique Building techniques and present it in a manner that is both informative and inspiring. The Exhibition will play a major role in influencing the aesthetic mind of visitors who are planning to add new designs and features to their living spaces and also for those intending to construct their dream home to the best standards at cost-effective prices. The Exhibition will also prove to be the right platform for Construction Professionals for trading and business expansions in the Construction Industry.

The India-International Build Expo-2018 will showcase latest designs from all over India and overseas, while trade visitors can discover up-coming design trends, ecofriendly products and also network with their existing suppliers. This event will give buying groups, retailers, interior designers, architects an opportunity to liaise and place orders, learn the latest industry developments and network with their peers.



## TOP COMPANIES AT OUR PREVIOUS EXHIBITIONS





























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<sup>\*</sup> Per Grid Box = 1 Sq. mtr

<sup>\*</sup> The Organizers reserve the right to change the Floor Plans or Location of space alloted to the Exhibitors.

Layout sizes are not for scalable.

#### **Promotions**

- 1. Massive Advertising in leading News Dailies, Construction Magazines.
- 2. Massive promotions through Media Partners
- 3. Personalized Invitation to Top Industry Professionals, Members of Trade Associations.
- 4.Bulk campaign via SMS & E-mail to targeted and authentic Industry visitor's base, Social Media and Online Advertisements.
- 5. Show-listing & Web-Banner Advertisements on Top Building Industry Portals.
- 6. Outdoor Advertising through Pole Banners



#### Service to the Exhibitor

- 1.ID Card
- 2.1 Table, 2 Chairs
- 3. 2 Water Bottles
- 4. 1 Dust Bin
- 5. Extra Bubble Tops at the Venue
- 6. House Keeping, General Security at the Venue
- 7. Fire Service, Ambulance / Doctor on Call
- 8. Parking Space for 4 Wheelers and 2 Wheelers



#### **ABOUT CHENNAI TRADE CENTRE**

Tamilnadu has been fast emerging as one of the progressive state in the industrial map of india. Chennai the capital city has seen a dramatric rise in the international business operations and Trade Promotion activities.

The Chennai Trade Centre is set up at a prime location in the Chennai Metro at Nandambakkam, adjacent to St.Thomas Mount in an area of over 25 acres of land with exhibition halls and support services. CTC has three halls- Hall No.1 (4,400 sq.m) Hall No.2 (1,760 sq.m) and Hall No.3 (4,400 sq.m) with six meters height to display all merchandise including machinery. The Trade Centre is architecturally and technically designed to be a "state-of-the-art" Exhibition Complex. The Air-Conditioned halls with o intermittent pillars or columns, are eminently suitable for multi-purpose use of organizing exhibitors, conferences, coventions and conducting other trade, commerce and industry- related events. All the halls are inter-linked and Hall No.3 is connected with Convention Centre.

## COST OF PARTICIPATION

(Per Square Meter)

INR	₹ 9000/-
US Dollars	\$ 139
Euros	<b>€</b> 120

GST @ 18% will be applicable & extra

#### **PAYMENT TERMS**

50% payment in advance at the time of registration. Balance 50% to be paid before one month of the exhibition. Payment should be made along with contract form duly filled in, by means of D.D / Crossed cheque payable at Chennai in favour of "PROMPT TRADE FAIRS (I) PVT LTD"

#### FOR STALLS BOOKING CONTACT

Ph: 44 42142483 / 38, Mb: 9543668094 / 95 mail: project1@prompttradefairs.com

web: www.buildexpo.co.in

#### **EXHIBITOR'S PROFILE**

Air Conditioning & Refrigeration
Architectural Materials
Building Safety & Security Equipments
Building Softwares
Bricks & Blocks Machineries
Bathroom Fittings
Building Automation
Building Electrical Products
Construction Vehicles
Cranes
CADD Services
Construction Magazines
Concrete Products

Construction Chemicals

Civil Pre Casting Products
Doors & Windows
Earth Moving Machinery
Elevators & Escalators
Electricals & Lightings
Grills & Gates
Hardware & Tools
Interior & Exterior Products
Kitchen & Accessories
Landscaping & Gardening
Materials Handling Machinery
Metal / Steel Building Systems
Pre-cast Factory Machinery
Power Generation Machinery

Plumbing Materials
Pre-Engineering Buildings
Power Generators & Gensets
Pumps, Pipes & Fittings
Paints & Coats
RMC Machineries
Realestate Portals
Roofing, Cladding & Facades
Solar Energy Products
Scaffolding Equipments
Tiles / Granites / Marbles
TMT Bars / Rods / Steels
Wood Materials
Water Treatment Equipments

#### **VISITOR'S PROFILE**

Architects
Agencies of Building Materials
Builders & Property Developers
Business People & Elite End Users
Civil Engineers and Contractors
Construction Industry Professionals
Dealers & Distributors

Electrical Consultants
Govt. Authorities
Interior Designers
Manufacturers
Project Managers & Consultants
Property Buyers
Structural Engineers



621, Sire Mansion, 3<sup>rd</sup> Floor, Anna Salai, Thousand Lights, Chennai - 600 006. India, Ph: +91 44 42142483 / 38 Mb: 9543668094 / 95

mail: project1@prompttradefairs.com web: www.buildexpo.co.in