

Organised by



# PROPERTY FESTIVAL 2018

5,6 MAY-2018

CHENNAI TRADE CENTRE

TIMING : 10.30 AM - 8.30 PM



Apartments • Independent Houses • Villas • Plots • Home Loans

[www.prompttradefairs.com](http://www.prompttradefairs.com)

## Dear Exhibitors

The **PROMPT PROPERTY FESTIVAL - 2018** will offer Real Estate Developers the most effective platform to reach their projects to the Elite Individual Property Seekers and Affluent Investors who are looking for their Dream Homes and the right chance to invest in the right projects. The **PROMPT PROPERTY FESTIVAL-2018** is an eagerly awaited Event every year with a proven track record of being the preferred platform by Real Estate Developers to target the relevant audience and reach them. The visiting Property Seekers get to witness a wide range of opportunities from minimum budget flats to luxury high-end villas.

## At Prompt Property Festival

- You Bond directly with your Target Audience with face-to-face interaction and close the deal directly & quickly.
- You are provided with enormous scope to interact with investors and interested buyers in detail.
- Each Attendee is a Potential lead and you get to Generate maximum Potential leads. The visit of focused Target Audience results in Direct Sales opportunities for Every Exhibitor.
- You are offered with Business Returns that far exceeds your Investment in Stall Participation.
- The attendees are provided with the presence of both Large & Small players in the Real Estate Segment and the Event will showcase a wide range of projects spread across the country.

## Testimonials Values Your Relationship

### Arihant

We are happy to state that "Prompt Trade Fair" has organized exhibition at Chennai Trade Centre in professional manner and the footfalls were much better than exhibitions, we have participated in the recent past. We did have 3 sales consequent to our participation"

COL A L Jayabhanu (Director)



The response from the crowd was very good. The survey and the bookings went well in the event. It was a very rich experience for us. We would like to participate in all possible events organized by Prompt in future.

### LOYAL HOUSING™

BUILDING HAPPINESS

A huge "Thankyou" to the entire staff at Prompt Trade Fair (I) Pvt Ltd., We appreciated your professional and courteous treatment through our entire experience in participated exhibitions. A special Thanks" to Mr. Mohan & Management for their incredible patience and the fielding of many questions. They do a fine job, they communicate well, and they are absolutely good enough.

Mr. J. Uma Maheswaran (Managing Director)

## WHY EXHIBIT IN PROMPT PROPERTY FESTIVAL 2018 ?

**PROMPT TRADE FAIRS (I) PVT LTD.**, are pioneers in organizing Property Fairs in South India. With the experience of organizing over 198 exhibitions for over a decade in diverse segments, the PROMPT Team will ensure that the **PROMPT PROPERTY FESTIVAL-2018** will be a gateway of infinite investment possibilities.

## Marketing Promotions

1. Massive advertising in leading Tamil & English News Dailies.
2. Personalized Invitations, SMS and E-mails to targeted Visitors.
3. Outdoor Advertising through Pole Banners.
4. Exclusive Press Release for the Fair.
5. Dedicated Online Promotions on Google Ads, Facebook, Twitter, Youtube, Whats App, Blogs.

## We Provide

**Floor:** Synthetic Clean Carpet laid for the stall as well as the aisle area

**Stalls:** Pre-fabricated aluminum octonorm systems with ply panels

**Fascia:** Participant Name in Cut-graphics

**In-Install Furniture:** Table, Chairs & Waste Paper basket

**Electrical Fittings:** Spot Lights, 5A Power Socket

House-keeping, Security, Drinking water bottles at venue.

## Payment Terms

An Advance payment of 50% has to be paid at the time of booking. Balance 50% of the stall cost has to be paid 30 days before the exhibition. Payment should be made along with the contract form duly filled-in by way of D.D./Crossed Cheque payable at Chennai, in favour of **Prompt Trade Fairs (I) Pvt. Ltd.** No contract form will be entertained without advance payment. GST @ 18% applicable.

**Cost of Participation Rs.9,000/- Per Sq.mtr**

## Previous Expo Photos



# Top Promoters at Our Regular Exhibitions

