





THE ULTIMATE FAMILY SHOPPING EXPERIENCE!







### **Dear Exhibitors**

The ELECTRONICS FURNITURE EXPO-2018, being organized on 16-19 March-2018 in Chennai Trade Centre, Nandambakkam will celebrate the shopping fever during the Electronics & Furniture Expo-2018. The Exhibition will be a mega event in scale and will showcase all the trendy and designer stuff for your home ranging from Electronics & Home Appliances, Furniture & Furnishing, Wallpapers & Home Textiles, Wardrobes, Automobiles, Modular Kitchen & Accessories, Sarees, Dress Materials & Readymade Clothings, Fashion Products, Arts & Handicrafts, Clocks & Watches, Mats & Carpets, Decorative Lighting Systems, Fashion Jewellery, Fitness Products, Artificial flowers, Home UPS & Inverters, RO Systems, Beauty & Health products, Gift & Fancy items, Leather Products, Solar Products, Home Security Systems and many more consumer durables.

ELECTRONICS FURNITURE EXPO will symbolize the quality of being magnificent and grand. The Exhibition is organised by PROMPT TRADE FAIRS INDIA PVT LTD., who are pioneers in organizing exhibitions in various segments in India. This Four days Exhibition will bring together a host of big brands and showcase a range of lifestyle products.

# **ELECTRONICS & FURNITURE**

Prompt Trade Fairs (I) Pvt. Ltd. is a leading exhibition organizing company in South India having abundant experience in promoting and organizing 192 successful exhibitions across South India. It is led by a team of professionals and dedicated field force who have organized exhibitions in different segments such as Property Fair, Building Materials Expo, Education Fair and Interior Exterior Fairs. The forth coming ELECTRONICS FURNITURE EXPO-2018 would create greatopportunities for exhibitors to interact among end-users, buyers about contemporary innovative products that are available in the market to make their homes smarter & better.



## **Promotions**

- Massive advertising in leading English & Tamil News Dailies.
- Massive advertising in Leading Tv Channels.
- Personal Invitations, SMS and E-mails.
- Outdoor Advertising through Pole Signs.
- Online Ads (Google Ads, Facebook, Twitter, Youtube, Whats App, Blogs)

















# The Specifics

Event : ELECTRONICS FURNITURE EXPO

Dates: : 16,17,18,19 March-2018

Venue : Chennai Trade Centre

No. of Stalls : 136 Stalls

### Time Schedule

Stall Occupancy : 7 pm - 15 March-2018

Stall Vacation : 9 pm - 19 March-2018

### **Service To The Exhibitors**

Floor: Synthetic Clean Carpet laid for the stall as well as the aisle area

Stalls: Pre-fabricated aluminum octonorm systems with ply panels

Fascia: Participant Name in Cut-graphics

In-Stall Furniture: Table, Chairs & Waste Paper basket

**Electrical Fittings:** Spot Lights, 5A Power Socket

House-keeping, Security, Drinking water bottles at venue.

## **Payment Terms**

An Advance payment of 50% has to be paid at the time of booking. Balance 50% of the stall cost has to be paid 30 days before the exhibition. Payment should be made along with the contract form duly filled-in by way of D.D/Crossed Cheque payable at Chennai, in favour of **Prompt Trade Fairs (I) Pvt. Ltd.** No contract form will be entertained without advance payment. GST @ 18% extra.

Cost of Participation Rs.8000/- Per Sq.mtr

### **Exhibitors Profile**

Electronics & Home Appliances, Furniture & Furnishings, Automobiles, Home Textiles, Curtains, Bedspreads, Wardrobes, Mattresses, Modular Kitchen, Kitchen Accessories, Arts & Handicrafts, Fashion Products, Clocks & Watches, Mats & Carpets, Decorative Lightings, Wall Coverings, Home Needs & Interiors, Table and Kitchen Textiles, Sarees & Dress Materials, Exclusive Men's Garments, Fashion Jewellery, Wallpapers & Wall Hangers, Crystal / Glassware, Fountains, Fitness Products, Artificial Flowers, UPS & Invertors, RO Systems, Beauty & Health Products, Gift Items, Leather Products, Solar & Security Systems, & Many More Consumer Durables...

### **Visitors Profile**

IT Professionals, Interior Designers, Builders, Dealers, Distributers, Property Developers, Business People, Retailers,
Govt Employees, Importers & Exporters, Elite End Users & General Public...

# **Previous Expo Gallery**



