# NEW YEAR SHOPPING FESTIVAL

26,27,28 JANUARY-2018, PLR CONVENTION CENTRE AIR BYPASS ROAD, TIRUPATTI

TIMING : 10.30 AM - 8.30 PM



The Grand Home Design Show !

# Dear Exhibitors,

The NEW YEAR SHOPPING FESTIVAL-2018, being organized on 26,27,28 January-2018, PLR Convention Centre, Thirupathi will celebrate the shopping experience of the season. The Exhibition will be a mega event in scale and will showcase all the trendy and designer stuff for your home ranging from Furniture & Furnishing, Home Textiles, Wardrobes, Automobiles, Modular Kitchen & Accessories, Lighting Systems, Sarees, Dress Materials & Readymade Clothing, Fashion Products, Arts & Handicrafts, Clocks & Watches, Mats & Carpets, Decorative Lighting Systems, Wall Papers, Fashion Jewellery, Fitness Products, Artificial flowers, Home UPS & Inverters, RO Systems, Beauty & Health products, Gift & Fancy items, Leather Products, Solar Products, Home Security Systems and many more consumer durables.

Prompt Trade Fairs (I) Pvt. Ltd. is a leading exhibition organizing company in South India having abundant experience in promoting and organizing 198 successful exhibitions across South India. It is led by a team of professionals and dedicated field force who have organized exhibitions in different segments such as Property Fair, Building Materials Expo, Education Fair and Interior Exterior Fairs. The forth coming **NEW YEAR SHOPPING FESTIVAL-2018** would create great opportunities for exhibitors to interact among end-users, buyers about contemporary innovative products that are available in the market to make their homes smarter & better.

The **NEW YEAR SHOPPING FESTIVAL-2018** will symbolize the quality of being magnificent and grand. The Exhibition is organised by PROMPT TRADE FAIRS INDIA PVT LTD., who are pioneers in organizing exhibitions in various segments in India. This three-day Exhibition will bring together a host of big brands and showcase a range of lifestyle products.

# NEW YEAR SHOPPING FESTIVAL









## Promotions

Massive advertising in leading English & Telugu News Dailies.

Massive advertising in Leading Telugu TV Channels.

Personal Invitations, SMS and E-mails.

Outdoor Advertising through Pole Signs.

Online Ads (Google Ads, Facebook, Twitter, Youtube, Whats App, Blogs)

# **The Specifics**

		Time Schedule	
Event	: New Year Shopping Festival		
Dates:	: 26,27,28 January-2018	Expo Duration	: 26,27,28 January-2018
Venue	: PLR Convention Centre, Thirupathi	Stall Occupancy	: 7 pm - 25 Jan-2018
Timings	: 10.30 am to 8.30 pm	Stall Vacation	: 9 pm - 28 Dec-2018



*Floor:* Synthetic Clean Carpet laid for the stall as well as the aisle area *Stalls:* Pre-fabricated aluminum octonorm systems with ply panels *Fascia:* Participant Name in Cut-graphics

### **Payment Terms**

An Advance payment of 50% has to be paid at the time of booking. Balance 50% of the stall cost has to be paid 30 days before the exhibition. Payment should be made along with the contract form duly filled-in by way of D.D/ Crossed Cheque payable at Chennai, in favour of **Prompt Trade Fairs (I) Pvt. Ltd.** No contract form will be entertained without advance payment. GST 18% applicable & Extra.

Cost of Participation Rs.8000/- Per Sq.mtr

*Electrical Fittings:* Spot Lights, 5A Power Socket

House-keeping, Security, Drinking water bottles at venue.



#### **Previous Expo Gallery**

#### **Exhibitors Profile**

Furniture & Furnishings, Home Textiles,
Curtains, Bedspreads, Wardrobes, Mattresses,
Automobiles, Modular Kitchen, Kitchen Accessories,
Arts & Handicrafts, Fashion Products,
Clocks & Watches, Mats & Carpets, Decorative Lightings
Wall Coverings, Home Needs & Interiors
Table and Kitchen Textiles, Sarees & Dress Materials
Exclusive Men's Garments, Fashion Jewellery,
Wallpapers & Wall Hangers, Crystal / Glassware
Fountains, Fitness Products, Artificial Flowers
UPS & Invertors, RO Systems, Beauty & Health Products
Gift Items, Leather Products, Solar & Security Systems,
& Many More Consumer Durables...

#### **Visitors Profile**

IT Professionals, Interior Designers, Builders, Dealers, Distributers, Property Developers, Business People, Retailers, Govt Employees, Importers & Exporters, Elite End Users & General Public...





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