

Year End **SHOPPING** Festival-2017

22-25 DECEMBER-2017

HITEX EXHIBITION CENTER, HYDERABAD
TELANGANA

BIGGEST
CLEARANCE
SALE
OF THE YEAR



Dear Exhibitors

The YEAR END SHOPPING FESTIVAL 2017, being organized on 22,23,24,25 December-2017 in Hitex Exhibition Centre, will celebrate the shopping fever during the Christmas and New Year. The Exhibition will be a mega event in scale and will showcase all the trendy and designer stuff for your home ranging from Furniture & Furnishing, Home Textiles, Wardrobes, Automobiles, Modular Kitchen & Accessories, Lighting Systems, Sarees, Dress Materials & Readymade clothing, Fashion Products, Arts & Handicrafts, Clocks & Watches, Mats & Carpets, Decorative Lighting Systems, Wall Papers, Fashion Jewellery, Fitness Products, Artificial flowers, Home UPS & Inverters, RO Systems, Beauty & Health products, Gift & Fancy items, Leather Products, Solar Products, Home Security Systems and many more.

The YEAR END SHOPPING FESTIVAL will symbolize the quality of being magnificent and grand. The Exhibition is presented by organized by PROMPT TRADE FAIRS (I) PVT LTD., who are pioneers in organizing exhibitions in various segments in India. This three-day Exhibition will bring together a host of big brands and showcase a range of lifestyle products.

Year End SHOPPING Festival-2017

Prompt Trade Fairs (I) Pvt. Ltd. is a leading exhibition organizing company in South India having abundant experience in promoting and organizing 170 successful exhibitions across South India. It is led by a team of professionals and dedicated field force who have organized exhibitions in different segments such as Property Fair, Building Materials Expo, Education Fair and Interior Exterior Fairs. The forth coming **YEAR END SHOPPING FEST-2017** would create great opportunities for exhibitors to interact among end-users, buyers about contemporary innovative products that are available in the market to make their homes smarter & better.



Promotions

- Massive advertising in leading English & Telugu News Dailies.
- Massive advertising in Leading Telugu Satellite Tv Channels.
- Personal Invitations, SMS and E-mails.
- Outdoor Advertising through Pole Signs.
- Online Ads (Google Ads, Facebook, Twitter, Youtube, Whats App, Blogs)



The Specifics

Event	: Year End Shopping Festival-2017
Dates:	: 22,23,24,25 December-2017
Venue	: Hitex Exhibition Center, Hyderabad
No. of Stalls	: 112 Stalls

Time Schedule

Stall Occupancy	: 7 pm - 22 Dec-2017
Stall Vacation	: 9 pm - 25 Dec-2017

Service To The Exhibitors

Floor: Synthetic Clean Carpet laid for the stall as well as the aisle area

Stalls: Pre-fabricated aluminum octonorm systems with ply panels

Fascia: Participant Name in Cut-graphics

In-Stall Furniture: Table, Chairs & Waste Paper basket

Electrical Fittings: Spot Lights, 5A Power Socket

House-keeping, Security, Drinking water bottles at venue.

Payment Terms

An Advance payment of 50% has to be paid at the time of booking. Balance 50% of the stall cost has to be paid 30 days before the exhibition. Payment should be made along with the contract form duly filled-in by way of D.D/Crossed Cheque payable at Chennai, in favour of **Prompt Trade Fairs (I) Pvt. Ltd.** No contract form will be entertained without advance payment. Service Tax @ 18% extra.

Cost of Participation Rs.8000/- Per Sq.mtr

Exhibitors Profile

Furniture & Furnishings, Automobiles, Home Textiles, Curtains, Bedspreads, Wardrobes, Mattresses, Modular Kitchen, Kitchen Accessories, Arts & Handicrafts, Fashion Products, Clocks & Watches, Mats & Carpets, Decorative Lightings, Wall Coverings, Home Needs & Interiors, Table and Kitchen Textiles, Sarees & Dress Materials, Exclusive Men's Garments, Fashion Jewellery, Wallpapers & Wall Hangers, Crystal / Glassware, Fountains, Fitness Products, Artificial Flowers, UPS & Invertors, RO Systems, Beauty & Health Products, Gift Items, Leather Products, Solar & Security Systems, & Many More Consumer Durables...

Visitors Profile

IT Professionals, Interior Designers, Builders, Dealers, Distributors, Property Developers, Business People, Retailers, Govt Employees, Importers & Exporters, Elite End Users & General Public...

Previous Expo Gallery

