

# ELECTRONICS FURNITURE EXPO - 2017

23,24,25 DECEMBER-2017, JAYARAM THIRUMANA NILAYAM (A/C)  
SITHANKUDI, PUDUCHERRY  
TIMING : 10.30 AM - 8.30 PM

Organised by



**THE ULTIMATE FAMILY SHOPPING EXPERIENCE !**



## Dear Exhibitors

The **ELECTRONICS & FURNITURE EXPO-2017**, being organized on **23,24,25 December-2017** in **Jayaram Thirumana Nilayam (A/C), Sithankudi, Puducherry** will celebrate the shopping fever during the extended weekend. The Exhibition will be a Mega event in scale and will showcase all the trendy and designer stuff for your home ranging from Electronics & Home Appliances, Furniture & Furnishing, Wallpapers & Home Textiles, Wardrobes, Automobiles, Modular Kitchen & Accessories, Sarees, Dress Materials & Readymade Clothings, Fashion Products, Arts & Handicrafts, Clocks & Watches, Mats & Carpets, Decorative Lighting Systems, Fashion Jewellery, Fitness Products, Artificial flowers, Home UPS & Inverters, RO Systems, Beauty & Health products, Gift & Fancy items, Leather Products, Solar Products, Home Security Systems and many more consumer durables.

The **Electronics & Furniture Expo** will symbolize the quality of being magnificent and grand. The Exhibition is organised by **PROMPT TRADE FAIRS INDIA PVT LTD.**, who are pioneers in organizing exhibitions in various segments in India. This three days Exhibition will bring together a host of big brands and showcase a range of lifestyle products.

# ELECTRONICS FURNITURE EXPO -2017

Prompt Trade Fairs (I) Pvt. Ltd. is a leading exhibition organizing company in South India having abundant experience in promoting and organizing 199<sup>th</sup> successful exhibitions across South India. It is led by a team of professionals and dedicated field force who have organized exhibitions in different segments such as Property Fair, Building Materials Expo, Education Fair and Interior Exterior Fairs. The forth coming **ELECTRONICS & FURNITURE EXPO-2017** would create great opportunities for exhibitors to interact among end-users, buyers about contemporary innovative products that are available in the market to make their homes smarter & better.





## Promotions

- Massive advertising in leading English & Tamil News Dailies.
- Massive advertising in Leading Tv Channels.
- Personal Invitations, SMS and E-mails.
- Outdoor Advertising through Pole Signs.
- Online Ads (Google Ads, Facebook, Twitter, Youtube, Whats App, Blogs)



## The Specifics

Event	: ELECTRONICS & FURNITURE EXPO
Dates:	: 23,24,25 December-2017
Venue	: Jayaram Thirumana Nilayam (A/C)
No. of Stalls	: 90 Stalls

## Time Schedule

Stall Occupancy	: 7 pm - 23 Dec-2017
Stall Vacation	: 9 pm - 25 Dec-2017

## Service To The Exhibitors

**Floor:** Synthetic Clean Carpet laid for the stall as well as the aisle area

**Stalls:** Pre-fabricated aluminum octonorm systems with ply panels

**Fascia:** Participant Name in Cut-graphics

**In-Store Furniture:** Table, Chairs & Waste Paper basket

**Electrical Fittings:** Spot Lights, 5A Power Socket

House-keeping, Security, Drinking water bottles at venue.

## Payment Terms

An Advance payment of 50% has to be paid at the time of booking. Balance 50% of the stall cost has to be paid 30 days before the exhibition. Payment should be made along with the contract form duly filled-in by way of D.D/Crossed Cheque payable at Chennai, in favour of **Prompt Trade Fairs (I) Pvt. Ltd.** No contract form will be entertained without advance payment. Service Tax @ 18% extra.

**Cost of Participation Rs.9,000/- Per Sq.mtr**

## Exhibitors Profile

Electronics & Home Appliances, Furniture & Furnishings, Automobiles, Home Textiles, Curtains, Bedspreads, Wardrobes, Mattresses, Modular Kitchen, Kitchen Accessories, Arts & Handicrafts, Fashion Products, Clocks & Watches, Mats & Carpets, Decorative Lightings, Wall Coverings, Home Needs & Interiors, Table and Kitchen Textiles, Sarees & Dress Materials, Exclusive Men's Garments, Fashion Jewellery, Wallpapers & Wall Hangers, Crystal / Glassware, Fountains, Fitness Products, Artificial Flowers, UPS & Invertors, RO Systems, Beauty & Health Products, Gift Items, Leather Products, Solar & Security Systems, & Many More Consumer Durables...

## Visitors Profile

IT Professionals, Interior Designers, Builders, Dealers, Distributors, Property Developers, Business People, Retailers, Govt Employees, Importers & Exporters, Elite End Users & General Public...

## Previous Expo Gallery

