

DIWALI SHOPPING FESTIVAL-2017

13,14,15 OCTOBER-2017

SIDDHARTHA CONVENTION CENTER (A/C)
RING ROAD, CHANDRAMOULI NAGAR
GUNTUR, AP - 522006

TIMING : 10.30 AM - 8.30 PM



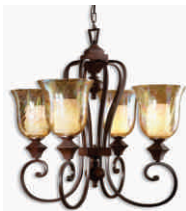
Dear Exhibitors

The Diwali Shopping Festival-2017, being organized on 13,14,15 October-2017 in Siddhartha Convention Centre (A/C) will celebrate the shopping experience of the season. The Exhibition will be a mega event in scale and will showcase all the trendy and designer stuff for your home ranging from Furniture & Furnishing, Home Textiles, Wardrobes, Automobiles, Modular Kitchen & Accessories, Lighting Systems, Sarees, Dress Materials & Readymade Clothing, Fashion Products, Arts & Handicrafts, Clocks & Watches, Mats & Carpets, Decorative Lighting Systems, Wall Papers, Fashion Jewellery, Fitness Products, Artificial flowers, Home UPS & Inverters, RO Systems, Beauty & Health products, Gift & Fancy items, Leather Products, Solar Products, Home Security Systems and many more consumer durables.

DIWALI SHOPPING FESTIVAL-2017

The Diwali Shopping Festival will symbolize the quality of being magnificent and grand. The Exhibition is organised by PROMPT TRADE FAIRS INDIA PVT LTD., who are pioneers in organizing exhibitions in various segments in India. This three-day Exhibition will bring together a host of big brands and showcase a range of lifestyle products.

Prompt Trade Fairs (I) Pvt. Ltd. is a leading exhibition organizing company in South India having abundant experience in promoting and organizing 197 successful exhibitions across South India. It is led by a team of professionals and dedicated field force who have organized exhibitions in different segments such as Property Fair, Building Materials Expo, Education Fair and Interior Exterior Fairs. The forth coming **Diwali Shopping Festival-2017** would create great opportunities for exhibitors to interact among end-users, buyers about contemporary innovative products that are available in the market to make their homes smarter & better.



Promotions

Massive advertising in leading English & Telugu News Dailies.

Massive advertising in Leading Telugu Satellite Tv Channels.

Personal Invitations, SMS and E-mails.

Outdoor Advertising through Pole Signs.

Online Ads (Google Ads, Facebook, Twitter, Youtube,

Whats App, Blogs)

Previous Expo Gallery



The Specifics

Event : Diwali Shopping Festival-2017

Dates : 13,14,15, October-2017

Venue : Siddhartha Convention Centre (A/C)

Timings : 10.30 am to 8.30 pm

Time Schedule

Expo Duration : 13,14,15 October-2017

Stall Occupancy : 7 pm - 12 October-2017

Stall Vacation : 9 pm - 15 October-2017

Service to the Exhibitors

Floor: Synthetic Clean Carpet laid for the stall as well as the aisle area

Stalls: Pre-fabricated aluminum octonorm systems with ply panels

Fascia: Participant Name in Cut-graphics

In-Install Furniture: Table, Chairs & Waste Paper basket

Electrical Fittings: Spot Lights, 5A Power Socket

House-keeping, Security, Drinking water bottles at venue.

Payment Terms

An Advance payment of 50% has to be paid at the time of booking. Balance 50% of the stall cost has to be paid 30 days before the exhibition. Payment should be made along with the contract form duly filled-in by way of D.D/Crossed Cheque payable at Chennai, in favour of **Prompt Trade Fairs (I) Pvt. Ltd.** No contract form will be entertained without advance payment. GST 18% applicable & Extra.

Cost of Participation Rs.7000/- Per Sq.mtr

EXHIBITORS PROFILE

Furniture & Furnishings, Home Textiles,
Curtains, Bedspreads, Wardrobes, Mattresses,
Automobiles, Modular Kitchen, Kitchen Accessories,
Arts & Handicrafts, Fashion Products,
Clocks & Watches, Mats & Carpets, Decorative Lightings
Wall Coverings, Home Needs & Interiors
Table and Kitchen Textiles, Sarees & Dress Materials
Exclusive Men's Garments, Fashion Jewellery,
Wallpapers & Wall Hangers, Crystal / Glassware
Fountains, Fitness Products, Artificial Flowers
UPS & Invertors, RO Systems, Beauty & Health Products
Gift Items, Leather Products, Solar & Security Systems,
& Many More Consumer Durables...



VISITORS PROFILE

IT Professionals, Interior Designers, Builders, Dealers,
Distributors, Property Developers, Business People, Retailers,
Govt Employees, Importers & Exporters, Elite End Users &
General Public...