

ELECTRONICS PARTNER



# ELECTRONICS & LIFESTYLE EXPO - 2017

15,16,17 SEPTEMBER-2017  
CODISSIA TRADE FAIR  
COIMBATORE

TIMING : 10.30 AM - 8.30 PM



**THE ULTIMATE FAMILY SHOPPING EXPERIENCE !**

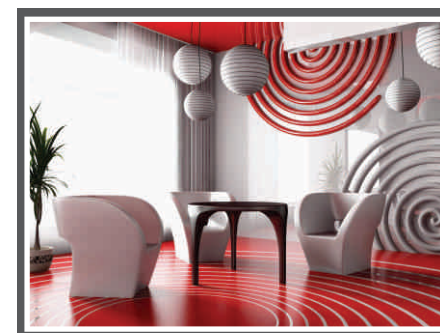
Dear Exhibitors,

The Electronics & Lifestyle Expo on 15,16,17 September-2017 at Codissia Trade Fair Complex, Coimbatore presents a showcase for all the trendy and designer stuff ranging from Electronics & Home Appliances, Furniture & Furnishing, Kitchen Accessories, Modular Kitchens, Decorative Lightings and Wardrobes much more in variety of Styles, Trends and Designs with exquisite colour and contour which beautifully blend the Indian culture with contemporary styles.

The Interiors and Furniture in homes give a genuine pleasant appearance to the living atmosphere, in accordance to the new smart life styles. We Prompt Trade Fairs (I) Pvt. Ltd are hence organizing and exclusively presenting the Electronics & Lifestyle Expo on 15,16,17 September-2017 at Codissia Trade Fair Complex, Coimbatore, for the benefit of the local residents. This 3 day show will bring together a host of big brands and will showcase a range of lifestyle products.

Prompt Trade Fairs (I) Pvt. Ltd. is a leading exhibition organizing company in South India having abundant experience in promoting and organizing 191 successful exhibitions across South India. It is led by a team of professionals and dedicated field force who have organized exhibitions in different concepts such as Property Fairs, Building Material Expos, Education Fairs, Interior Exterior Fairs in addition to Consumer Shopping Exhibitions. The forth coming Electronics & Lifestyle Expo -2017 on would create great opportunities for exhibitors to interact among end users, buyers about contemporary and innovative products that are available in the market to give their homes a designer touch.

# ELECTRONICS & LIFESTYLE EXPO -2017





## Promotions

- Massive advertising in leading Tamil & English News Dailies.
- Personalized Invitations, SMS and E-mails.
- Outdoor Advertising through Bus back Panels (optional) Posters, Cloth Banners & Cut Outs.
- Online Ads (Google Ads, Facebook, Twitter, Youtube, Whats App, Blogs)

## The Specifics

Event : Electronics & Lifestyle Expo  
 Dates: : 15,16,17 Septembeter - 2017  
 Venue : Codissia Trade Fair Complex, Coimbatore  
 Timings : 10.30 am to 8.30 pm

## Time Schedule

Expo Duration : 15,16,17 September - 2017  
 Stall Occupancy : 8 pm - 14 Sept -2017  
 Stall Vacation : 9 pm - 17 Sept -2017

## Service to The Exhibitors

- |                                     |                                    |
|-------------------------------------|------------------------------------|
| 1. Octonorm Stall with Name Fascia  | 4. Drinking Water                  |
| 2. 3 Spot Lights, 1 (5 amps) Socket | 5. House Keeping, General Security |
| 3. 1 Dust Bin                       | at the Venue                       |



## Payment Terms

An Advance payment of 50% has to be paid at the time of booking with contract form. Balance 50% of the stall cost has to be paid 30 days before the exhibition. Payment should be made along with the contract form duly filled-in by way of D.D/Crossed Cheque payable at Chennai, in favour of **Prompt Trade Fairs (I) Pvt. Ltd.** No contract form will be entertained without advance payment. GST @ 18% is applicable and extra.

**Cost of Participation Rs.8000/- Per Sq.mtr**



## Previous Expo Gallery

### Exhibitors Profile

Electronics & Home Appliances, Furniture & Furnishings,  
Home Textiles, Curtains, Bedspreads, Wardrobes, Mattresses,  
Automobiles, Modular Kitchen, Kitchen Accessories,  
Arts & Handicrafts, Fashion Products,  
Clocks & Watches, Mats & Carpets, Decorative Lightings  
Wall Coverings, Home Needs & Interiors  
Table and Kitchen Textiles, Sarees & Dress Materials  
Exclusive Men's Garments, Fashion Jewellery,  
Wallpapers & Wall Hangers, Crystal / Glassware  
Fountains, Fitness Products, Artificial Flowers  
UPS & Invertors, RO Systems, Beauty & Health Products  
Gift Items, Leather Products, Solar & Security Systems,  
& Many More Consumer Durables...

### Visitors Profile

IT Professionals, Interior Designers, Builders, Dealers,  
Distributors, Property Developers, Business People, Retailers,  
Govt Employees, Importers & Exporters, Elite End Users &  
General Public...

